



Novus X-Ray LLC  
1 Kari Drive, Building C1  
Lambertville, NJ 08530

## NEWS RELEASE

**CONTACT:** David DiPrato  
Phone #: 215-962-3171 Email: [ddiprato@novusxray.com](mailto:ddiprato@novusxray.com)  
FOR IMMEDIATE RELEASE

### **NOVUS X-RAY'S C3.3 SETS A NEW LOW PRICE POINT FOR X-RAY INSPECTION.**

9/13/2010, Lambertville, NJ — Counter intuitively, the new wash down and hygienic C3.3 design lead to new cost saving that could be passed on to the customers, all while maintaining the same or better detection specifications.

The new metal work, while offering higher performance, has a higher level of integration resulting in a cost savings. Another key component to the cost savings came from a new electronic circuit card, which replaced two older electronic cards.

The new card is populated with components ubiquitous to the computer industry.

The overall result is a plus, plus for customer benefit.

For more information about the **Novus X-Ray LLC** product line, or to download a brochure, visit our Web site at [www.novusxray.com](http://www.novusxray.com)